

Message Text

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C O N F I D E N T I A L SECTION 01 OF 03 PARIS 28065

PASS TO FEDERAL RESERVE AND COMMERCE

E. O. 11652: GDS

TAGS: EFIN, FR

SUBJECT: ANALYSIS OF THE BARRE PLAN

1. SUMMARY

THE BARRE PLAN CAN BE CHARACTERIZED AS A TOUCH ON THE BRAKE (THE PARTLY ONE-SHOT RISE IN TAXES) FOLLOWED BY A LIGHTER FOOT ON THE ACCELERATOR (FISCAL EQUILIBRIUM AND A 12.5 PERCENT RATE OF GROWTH OF THE MONEY SUPPLY IN 1977). THE REST OF THE PLAN IS GEARED TO THE POLITICAL REQUIREMENTS OF EQUITY IN PRINCIPLE AND FAIRNESS IN APPLICATION. THUS, IF THE ASSEMBLY VOTES THE BUDGET MEASURES, IT WILL HAVE
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PUT THE ESSENTIAL BARRE PLAN IN PLACE. ALL THE

REST CAN BE AND PROBABLY WILL BE DEBATED, MODIFIED,
AND EVEN REJECTED IN SOME ASPECTS.

IN AGGREGATE DEMANDTERMS THE BARRE PROGRAM IMPLIES
A RELATIVELY SLOW OVERALL RATE OF ECONOMIC GROWTH
IN 1977 BUT AT A LEVEL SUFFICIENT TO SUSTAIN EMPLOY-
MENT AT LEAST AT PRESENT LEVELS. NO STRONG INCREASE
IN TOTAL INVESTMENT IS FORESEEN. BY IMPLICATION A
SWING IN INVENTORIES PLUS AN EXPECTATION OF RISING
EXPORTS IS COUNTED ON TO KEEP TOTAL DEMAND
SUFFICIENTLY HIGH TO MAINTAIN EMPLOYMENT. THE RATE
OF CONSUMPTION (4.1) IS EXPECTED TO REMAIN ABOUT THE
SAME AS THIS YEAR, WHILE IMPORTS ARE EXPECTED TO
MODERATE MAINLY AS THE RESULT OF ENERGY MEASURES AND
SOME SLOWDOWN IN THE RATE OF IMPORTS OF PRODUCER
GOODS.

THE BARRE PLAN RESTS ON THREE ESSENTIAL POINTS.
ONE, SUFFICIENT ACCEPTANCE IN THE NATION TO BE
SUSTAINED FOR THE NECESSARY TIME, ABOUT ONE YEAR.
TWO, A CONTROL OF PUBLIC SPENDING, SINCE TAX
MEASURES HAVE NOT BEEN SUFFICIENT TO CHANGE THE
BASIC RELATIONSHIP BETWEEN TRENDS IN PUBLIC
SPENDING AND RECEIPTS IN RECENT YEARS. AND,
THREE, MEETING THE MONETARY TARGET WHICH IS PARTLY
DEPENDENT UPON THE CONTROL OF PUBLIC SPENDING. IN
ALL THESE ASPECTS IT IS MUCH TOO EARLY TO ASSESS
THE LIKELIHOOD OF SUCCESS. HOWEVER, IT SEEMS
CERTAIN THAT THE BUDGET MEASURES WILL GET THE
NECESSARY ASSEMBLY VOTES AND THAT THE BARRE PLAN
WILL BE PUT IN PLACE. AFTER THAT, THE FATE OF
THE BARRE PLAN AS A STABILIZATION PROGRAM WILL
DEPEND UPON THE COSISTENCY AND DURATION WITH WHICH
IT IS ADMINISTERED. SUCH CONSISTENCY IN ECONOMIC
POLICY HAS YET TO BE DEMONSTRATED BY THE GOF. THIS
IS PROBABLY THE LARGEST SINGLE QUESTION MARK, AND
THE OPPOSITION CAN BE EXPECTED TO TEST THE GOF'S
RESOLVE IN THE COMING MONTHS. END SUMMARY.

2. ECONOMIC ENVIRONMENT AND EXPECTATIONS FOR 1977
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THE ECONOMIC RECOVERY THAT BEGAN IN FRANCE LAST
YEAR HAS BEEN FOR ALL PRACTICAL PURPOSES ABORTED
BY AN INFLATION WHICH RESUMED AT THE FIRST
SIGNS OF THE UPTURN. SPECIFICALLY, THE INITIAL
RISE IN CONSUMPTION WAS NOT FOLLOWED BY THE
EXPECTED CHANGES IN INVENTORIES, EXCEPT IN THE
AUTOMOTIVE SECTOR, AND INVESTMENT HAS REMAINED

STAGNANT OR WORSE IN REAL TERMS. IN SUCH CIRCUM-
STANCES CONTINUED INFLATION COULD CAUSE A RELATIVE
DECLINE IN CONSUMPTION LEADING AGAIN, AS IN 1974,
TO RECESSION OR, AT BEST, STAGNATION. SUCH
DEVELOPMENTS WOULD BE A SOCIO-ECONOMIC DISASTER
FOR THE GOF WITH STRONGLY ADVERSE POLITICAL
CONSEQUENCES. THUS, THE GOF HAS IDENTIFIED
INFLATION AS FRANCES'S PUBLIC ENEMY NUMBER ONE.

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AS LONG RECOGNIZED BY SOME OF THE COUNTRY'S LEADING
POLITICIANS. THE BARRE PLAN IS A STABILIZATION
PROGRAM IN THAT IT ENVISIONS A STANDSTILL INSOFAR
AS RATES OF ECONOMIC GROWTH ARE CONCERNED WHILE
INFLATION IS REDUCED TO THE OBJECTIVE OF 6.5 PERCENT

AT AN ANNUAL RATE BY FISCAL AND MONETARY MEASURES.

THE PRINCIPAL ECONOMIC ASSUMPTIONS IN THE 1977
BUDGET ARE EXPLICIT IN THIS RESPECT:

REAL RATES OF GROWTH FROM 1976 TO 1977

GROSS INTERNAL PRODUCT	PLUS 4.8 PERCENT
CONSUMPTION	PLUS 4.1 PERCENT
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INVESTMENT	PLUS 3.1 PERCENT
IMPORTS	PLUS 7.1 PERCENT
EXPORTS	PLUS 9.3 PERCENT

THE ABOVE RATES, EXCEPT FOR INVESTMENT AND IMPORTS,
ARE ROUGHLY COMPARABLE TO CURRENT TRENDS IN THE
ECONOMY. IMPORTS MAY REMAIN HIGHER THAN THIS FORECAST
AND INVESTMENT PROBABLY WILL REMAIN LOWER.
HOWEVER, INsofar AS THE LEVEL OF TOTAL DEMAND
IN THE ECONOMY IS CONCERNED, CHANGES IN INVENTORY,
WHICH ARE NOT INCLUDED IN BUDGET ESTIMATES,
COULD BE A SIGNIFICANT ELEMENT IN KEEPING TOTAL
DEMAND SUFFICIENTLY HIGH TO PREVENT A WORSENING
OF UNEMPLOYMENT AND POSSIBLY A SIGNIFICANT
REDUCTION OF UNEMPLOYMENT COULD OCCUR IN 1977.
THE AUTHORITIES PROBABLY ARE COUNTING ON THE
MUCH DELAYED INVENTORY SWING TO SUSTAIN DEMAND,
PARTICULARLY AS THEY ARE ANYTHING BUT CONFIDENT
ABOUT THEIR INVESTMENT PROJECTIONS.

IN SUMMARY, THE BARERE PLAN ADMITS THAT FRANCE
CANNOT RETURN TO ANYTHING LIKE NORMAL ECONOMIC
GROWTH RATES, OR THOSE PROJECTED UNDER THE
SEVENTH PLAN (5.7 PERCENT), UNTIL INFLATION IS
SUBSTANTIALLY REDUCED.

3. THE STRUCTURE OF THE BARRE PLAN

THERE ARE TWO FACETS OF THE BARRE PLAN. THE
ESSENTIALS ARE CONTAINED IN THE SUPPLEMENTAL
BUDGET FOR 1976 AND THE BUDGET FOR 1977, PLUS
THE MONETARY TARGETS OUTLINED IN THE PROGRAM
TO COMBAT INFLATION. SIGNIFICANTLY, THIS
ESSENTIAL PLAN INCORPORATES THE PROGRAM FOR
DROUGHT RELIEF AND MEASURES TO REDRESS SOCIAL
SECURITY FINANCES BY WHICH GOF HAS MOVED TO
DEFUSE THE EMOTIONAL DEBATE ABOUT WHO SHOULD
PAY THE FARMERS AND HOW THE SOCIAL SECURITY
DEFICIT SHOULD BE RESOLVED.

THE REMAINDER OF THE PROGRAM DEALING WITH
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PRICE, WAGES, RENTS, THE TAX ON PETROLEUM
PRODUCTS, A VARIETY OF FISCAL MEASURES RELATING
TO CORPORATE FINANCE, FINANCIAL MARKETS, SMALL
AND MEDIUM-SIZED ENTERPRISES, CREDITS FOR
INVESTMENT BY PUBLIC ENTERPRISES, REGIONAL
PUBLIC ENTERPRISES AND VARIOUS ADMINISTRATIVE
MEASURES ARE DESIGNED TO GIVE THE PROGRAM A
COMPREHENSIVE CHARACTERISTIC AND A SENSE OF
EQUITY AND FAIRNESS, THEY ARE BASICALLY SECONDARY
TO THE MAJOR PURPOSE OF THE PLAN--THE STABILIZA-
TION OF THE FRENCH ECONOMY. MANY OF THEM WILL BE
PRESENTED AS SEPARATE ACTIONS TO THE NATIONAL
ASSEMBLY.

POSSIBLY THIS STRUCTURE INDICATES A PARLIAMENTARY
STRATEGY. THE BUDGET USUALLY RECEIVES MORE
COHESIVE SUPPORT BY THE MAJORITY PARTIES THAN
INDIVIDUAL PROGRAMS. MOREOVER, SOCIAL SECURITY
AND DROUGHT MEASURES CAN BE PRESENTED IN THE
CONTEXT OF THE BUDGET FOR THE NATIONS AS A
WHOLE, RATHER THAN AS SEPARATE PROGRAMS. MEANWHILE,
DEBATE COULD DEVELOP AROUND THE NONESSENTIAL MEASURES
THAT WILL BE PRESENTED INDIVIDUALLY.

IN ANY CASE, THE STRUCTURE OF THE PLAN
REVEALS IN THE CONTEXT OF THE BUDGET SEVERAL KEY
ASPECTS. ONE, THE FISCAL TARGET DEPENDS UPON A

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CONTROL OF SPENDING BECAUSE THE TAX PROPOSALS BEING MOSTLY ONE-SHOT IN NATURE DO NOT RAISE SUFFICIENT REVENUE TO CAUSE A BASIC CHANGE IN THE TREND OF PUBLIC RECEIPTS AND EXPENDITURES IN RECENT YEARS. TWO, THE CONTROL OF OTHER NON-BUDGET GOVERNMENT SPENDING, MAINLY GOVERNMENT-OWNED ENTERPRISES, IS RELATED TO THE MONETARY TARGET OF A 12.5 PERCENT INCREASE OF M-2 IN 1977. THREE, THE CONTROL OF SPENDING AND MONETARY TARGET MUST BE HELD THROUGH 1977 IN ORDER TO ACHIEVE THE STABILIZATION OBJECTIVE. IN SHORT, DURATION AND CONSISTENCY OF EFFORT ARE ESSENTIAL.

4. THE DECISIVE ROLE OF FISCAL AND MONETARY POLICY
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THE BARRE PLAN IS NOT AN INCOMES POLICY PROGRAM. REFERENCES TO WAGES AND PRICES ABOUND BUT ONLY AS GUIDELINES. THAT THE GOF WILL DO ITS PART IN THIS RESPECT WITH THE HOPE THAT THE PRIVATE SECTOR WILL RESPOND IN THE NATIONAL INTEREST ABOUT SUMS UP THE INCOMES POLICY ASPECTS OF THE PLAN. PRICES ARE TO BE FROZEN ONLY TEMPORARILY. CLEARLY THE GOF IS COUNTING ON ITS FISCAL AND MONETARY TARGETS TO EXERT SUFFICIENT DISCIPLINE ACROSS THE ENTIRE ECONOMY TO BOTH REDUCE INFLATION AND TO BRING WAGE SETTLEMENTS AND PRICE BEHAVIOR CLOSER TO INCREASES

IN REAL NATIONAL PRODUCT AND PRODUCTIVITY THAN HAS BEEN THE CASE PARTICULARLY SINCE 1968.

A REDUCTION OF ABOUT 35 BILLION FRANCS IN PUBLIC SPENDING AND A 3 OR 4 PERCENT REDUCTION IN THE CURRENT RATE OF GROWTH OF THE MONEY SUPPLY (M-2), DURING THE COURSE OF SIXTEEN MONTHS IS BY ANY STANDARDS A RIGOROUS PROGRAM. IT IS DESIGNED TO SQUEEZE LIQUIDITY OUT OF THE SYSTEM; AND IF SUSTAINED, THIS SHIFT CERTAINLY MEANS A HIGHER LEVEL OF INTEREST RATES AS ALREADY ANTICIPATED BY THE RISE IN THE BANK OF FRANCE REDISCOUNT RATE FROM 9.5 TO 10.5 PERCENT ON SEPTEMBER 23.

5. OUTLOOK FOR THE PLAN

FIRST OF ALL THE BARRE PLAN MUST BE ACCEPTED BY THE NATIONAL ASSEMBLY. AS NOTED ABOVE THE ESSENTIAL FEATURES REQUIRING PARLIAMENTARY APPROVAL ARE IN THE BUDGET. THE REST OF THE PROGRAM CAN BE DEBATED, CHANGED, DISCARDED OR WHAT NOT WITHOUT AFFECTING THE ESSENTIAL BARRE PLAN TO ANY SIGNIFICANT DEGREE. AS A BUDGET MEASURE, ACCEPTANCE OF THE PLAN BY THE NATIONAL ASSEMBLY SEEMS ASSURED, EVEN THOUGH MANY DEPUTIES ARE LIKELY TO LAY THE BLAME FOR THE CURRENT STATE OF THE ECONOMY AT GISCARD'S DOORSTEP. THE REST OF THE PLAN SIMPLY DOESN'T MATTER THAT MUCH.
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SECOND, THE BARRE PLAN HAS TO HAVE SUFFICIENT PUBLIC SUPPORT TO BE EFFECTIVE. THE PLAN WILL TAKE TIME, AT LEAST A YEAR. MANY THINGS CAN HAPPEN IN A YEAR. IT ALSO WILL BE PERVASIVE IN THAT THE FISCAL AND MONETARY TARGETS WILL AFFECT EVERYONE IN FRANCE. THE BALANCE BETWEEN STABILIZATION AND EMPLOYMENT AND LEVELS OF ECONOMIC ACTIVITY ARE DELICATE. THE AVOIDANCE OF AN INCOMES POLICY PROBABLY HAS DEFERRED IMMEDIATE DEBATE AND STRONG REACTIONS. THIS HAS IN THE INITIAL STAGES OF SUCH AN EFFORT BUT IT ALSO RUNS RISKS AS THE EFFORT PROCEEDS AND AS THE ECONOMY BEGINS AN ADJUSTMENT THAT WILL BE, AT BEST, UNCOMFORTABLE AND, AT WORST, PAINFUL. AS MATTERS STAND, THE BARRE PLAN PROBABLY WILL BE ACCEPTED GRUDGINGLY BUT SUFFICIENTLY TO BE PUT IN MOTION.

THIS ACCEPTANCE PARTLY REFLECTS THE FACT THAT

MANY INTEREST GROUPS AND MUCH OF THE NATION HAVE
YET TO REALIZE THAT MONSIEUR BARRE IS PASSING A
VERY SIZEABLE MONETARY AND FISCAL CAMEL THROUGH
THE EYE OF A NEEDLE. THE MORE THE PRESS, THE
UNIONS, THE PATRONAT AND OTHER GROUPS FOCUS ON
TAXES, WAGES, INCOMES AND OTHER SUPPOSED BREAD AND
BUTTER ISSUES, THE MORE SERENE AND REASONABLE MONSIEUR
BARRE CAN BE IN TERMS OF HIS PLAN. IN SHORT, THE REAL
SOCIAL AND POLITICAL BATTLES ABOUT THE BARRE PLAN HAVE
YET TO DEVELOP.

THE SUCCESS OF THE PLAN AS A STABILIZATION PROGRAM
DEPENDS ON MEETING OR COMING SUFFICIENTLY CLOSE
TO THE FISCAL AND MONETARY TARGETS. THIS WILL DEMAND
CONSISTENT AND SUSTAINED EFFORT IN ECONOMIC POLICY
OF A KIND NOY YET DOMONSTRATED BY THE GISCARD
PRESIDENCY. THIS PROBABLY THE GREATEST SINGLE
QUESTION MARK ABOUT THE BARRE PLAN. THERE ARE SOME
WHO BELIEVE THAT THE PRESENCE OF BARRE AS PRIME
MINISTER WILL BE A FORCE FOR GREATER CONSISTENCY
IN DOMESTIC FRENCH ECONOMIC POLICY.

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